



September 14, 2023

Mazin Mukhtar and Parmita Sarma
Co-Founders and Associate Directors at Akshar Foundation
Akshar Forum
Garchuk - Pamohi Road
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Dear Mazin:

I write to you on behalf of Earth Day Network-India, inspired by the global environmental NGO EARTHDAY.ORG™, which grew out of the first Earth Day 53 years ago and today engages with over 150,000 organisations in some 190 countries to take the environmental movement forward.

We are very happy to share that your school has been shortlisted to represent our collective thoughts for implementing climate education at a policy level in India. We are collating data on the topic to represent at the Conference of Parties (COP) 28 that is scheduled for later this year. With so many world leaders, and heads of organisations present at the COP 28, this provides an ideal opportunity to get global attention focused on the urgent need to ensure that climate change study receives adequate attention in school curriculum.

Your school has led the way by incorporating sustainability and climate education into your curriculum. We would like to showcase your excellent efforts in the form of video footage. In addition, do share with us any hurdles that you might have faced to reach this level of greening the curriculum so that others who follow your example avoid those. Please fill up the form <https://bit.ly/ClimateEducationVideo> and send your video asking for climate education to be mandated.

The guide for filming is available [here](#). You are welcome to send us raw footage, audio clips, photographs as our editing team in Washington, DC, is well-equipped to edit.

We need the inputs by September 30, please. Do Note: any material you send implies your consent for any material sent to be used by EARTHDAY.ORG across physical and non-physical media.

Thank you again. Please contact my colleague Neela Majumdar on +91 9830014934 if you have any questions.

Regards,

Karuna Singh
Regional Director Asia
EARTHDAY.ORG

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